



Marketing Officer

Sudbury's busiest curling facility is looking for someone to join team Curl Sudbury! We are hiring a Marketing Officer to tell the city how awesome we are. We are looking for an energetic, self-motivating person who is passionate about sports and our community.

Curl Sudbury has been the leader of curling in Sudbury for 130 years. Our facility is welcoming and inviting for all, where staff and volunteers go out of their way to make you feel at home. With a new cement floor, we have emerged as a popular event and indoor pickleball space for the community of Sudbury to enjoy. Our staff is small, but mighty and we love the work that they do.

Location- Curl Sudbury, 300 Wessex St, Sudbury Ontario P3B 0G7

Duration- 12 month contract

Salary- \$20/hr - 37hrs/week

How to Apply – Please send your cover letter and resume to info@curlsudbury.ca before August 13 by 5pm.

What you will be doing:

- Developing a year-round marketing plan to show the city that we are more than just a curling club.
- Manage our social media accounts – keep our members engaged with us year round
- Plan events to fill gaps in our rental schedule
- Plan small, high impact marketing campaigns for pickleball, hall rentals, arena rentals and curling events.
- Keep our website up to date

Qualifications:

- New entrant into workforce, transitioning to a new career, unemployed or underemployed entering new field.
- Excellent customer service skills - Comfortable meeting and interacting with new people of all ages
- Must be comfortable with computers (Microsoft Office, Mailchimp, Social Media Platforms, Canva, Wordpress)
- Ability to multitask and deal with deadlines
- Must have a Smart Serve or be willing to acquire one
- Marketing, communications and public relations experience or schooling is preferred
- Must have high levels of awesomeness

This opportunity is proudly supported by Northern Ontario Heritage Fund Corporation and is funded through the Workforce Development Program. Eligibility requirements of the program can be found here: <https://nohfc.ca/en/pages/programs/people-talent-program/workforce-development-stream>

